

# Open innovation ecosystem principles

## INSTRUCTIONS

### The purpose of the tool

- Defining how openly the ecosystem is willing to work
- Defining the “membership rules” for the ecosystem



**Workshop time:**  
2-3 hours



**Who is involved?**  
Ecosystem actors



**Participants:**  
10-15  
(optimum)



### Suggestions related to previous work:

Think about your organizations individual need in relation to openness's. Test your organizations readiness for open innovation with the open innovation readiness tool.



### Suggestions related to additional activities:

Can be used in different phases of ecosystem lifecycle with new partners coming in and old ones exiting.



### Assets needed

printed canvases on the workshop (walls or printed personal worksheets). Post-it notes.



**Recommended methods or tools to use** Physical/online workshops. Online Playbook for open innovation readiness test. Online co-creation tools for example Miro, HowSpace, Trello tool

## EXPLORE PHASE

### Challenge

#### How to prepare the exercise



Send an e-mail to all participants asking them to test their company's/academia's open innovation readiness tool. Each actor fills in the questionnaire and brings the result to the workshop.



Schedule 2-3-hour workshop (preferably physical, if not possible, online)

#### How to run the workshop



Place the openness matrix to the wall (or online worksheet).



Ask each participant to place their own expression for each question line to the scale towards openness- closed axis. You can use different coloured post-it notes or write names on the sheet



Discuss each item and agree on the common view



Recap the end result and document/share in your ecosystem “workspace”