

# Open innovation ecosystem principles

EXPLORE PHASE

Openness of innovation ecosystem					
OPEN	SCALE				CLOSED
Q1: Free entry of new members at any time					New members only by invitation with joint ecosystem decision
Q2: No fee to attend the ecosystem					All ecosystem participants pay agreed fee
Q3: No selection criteria for attendance					"Leader decides" or strict selection criteria by ecosystem for members
Q4: Free exit at any time					Strict exit rules with penalties
Q5: No ecosystem level contracts					All ecosystem participants sign a contract
Q6: Shared decision making by all participants					Centralized decision making by the ecosystem leader
Q7: All members have the similar rights to services that the ecosystem provides					The rights of each ecosystem member to services that the ecosystem provides are strictly determined
Q8: All participants are involved in ideation, and selection of the innovation and business ideas to be executed					Only leader of ecosystem can ideate and select the innovation and business ideas that will be realized
Q9: Shared communication by all participants					Communication by a named party only