

Partner Strengths and Expectations Tool

METHOD DESCRIPTION

The purpose of the tool

- To understand each partner's strengths and what they are willing to bring to the ecosystem
- To understand partners' expectations for the ecosystem activity



Workshop duration:
2.5-3 hours



Who should be involved?
Key ecosystem actors



Participants:
10-15
(optimum)

Preceding work:

Organise a Purpose Creation workshop OR prepare an Ecosystem Basic SWOT before using this tool

Suggestions for preparatory assignments

Pre-work 1: Think about the expectations of your organisation for the ecosystem, identify your strengths and what you are willing to bring to the ecosystem



Recommended workshop setup

Face-to-face workshop recommended; online workshop possible



Assets needed

Printed canvases for a face-to-face workshop (size A1 or A0 on the wall and printed personal A4 worksheets for all participants) OR online canvas(es) (e.g. Miro or Padlet)



Other hints and tips

This tool can be used in different phases of the ecosystem lifecycle as new partners enter the ecosystem



Instructions

How to prepare for the exercise



Send a calendar invitation to a 2.5-3-hour workshop



Send an e-mail to all workshop participants one week before the scheduled event and ask them to think about, as a pre-assignment, their expectations for the ecosystem as well as to identify their strengths and what they are willing to bring to the ecosystem



Ask all participants to present their pre-work outcomes at the workshop



Print-out or prepare online canvases for the workshop

How to run the workshop



Work in one big group. Ask each participant to write their strengths and expectations on post-it notes and to place their stickies on the canvas on the wall (1 strength/expectation per post-it). Allow participants to state their own strength and expectations out loud.



Discuss openly in the group how well the stated strengths and expectations match with each other.



Compare the map of listed strengths with outcomes of the Purpose Creation workshop (ecosystem goal, mission and themes) OR with the Ecosystem Basic SWOT and identify gaps by engaging the participants in a group discussion.



Ask the participants to suggest new partners that they would like to invite to the ecosystem and prepare a list of these organisations.