

# Scenario Creation

## METHOD DESCRIPTION

### The purpose of the workshop

Bring the Ecosystem vision into more concrete scenarios that can guide the planning of actions  
Outputs help the ecosystem stakeholders to identify new perspectives, opportunities, and collaborations that can be added back to market shaping plan and RDI Roadmap



**Workshop duration:**  
3,5 hours



**Who should be involved?**  
Key ecosystem actors



**Participants:**  
20-24 (optimum)  
divided into 3 teams



### Suggestions for preparatory assignments

Read about the Ecosystem Vision and Futures triangle.  
Collect notes of the "Weight of the past", "Push of the present" and "Pull of the future" regarding of the purpose of the ecosystem.



### Recommended workshop setup

Face-to-face workshop recommended; online workshop possible



### Assets needed

Printed canvases for a face-to-face workshop (size's A0 on the wall and printed A1 & A3 worksheets for teams) OR online canvases (e.g. Miro or Padlet)



### Other hints and tips

This method helps stakeholders to align towards collective future and answer the question: How does the future look and feel when the ecosystem vision is realised?

## Instructions

### How to prepare for the exercise



Send a calendar invitation to a 3,5 -hour workshop



Send an e-mail to all workshop participants one week before the scheduled event and ask them to remind themselves about the Ecosystem Vision and familiarize about the Futures triangle. Participants can also collect notes about the "Weight of the past", "Push of the present" and "Pull of the future" regarding of the purpose of the ecosystem.



Pre-work will help participants to follow and contribute during the workshop.

### How to run the workshop



**Exercise 1:**  
Work in one big group to identify different forces affecting plausible future. Divide the teams and share back.

**Exercise 2:**

Teams will build future personas that will be used as lenses and reflection points to build the scenarios.

**Exercise 3:**

Ask each team to write Day in Life scenarios for selected personas by envisioning how the ecosystem vision and identified forces will affect into that person's life in the future.

**Exercise 4:**

Teams will present the scenarios. Facilitator will guide discussions that aim to collect ideas and tasks emerging from them.



Identify most desirable future pins/north stars that the group agrees upon.



Identify areas that require more discussion and possible compromises in order to become reality



Collect insights for the ecosystem for actions as next steps.



Document new perspectives, opportunities, collaborations that were identified and added on the market shaping plan and RDI Roadmap.