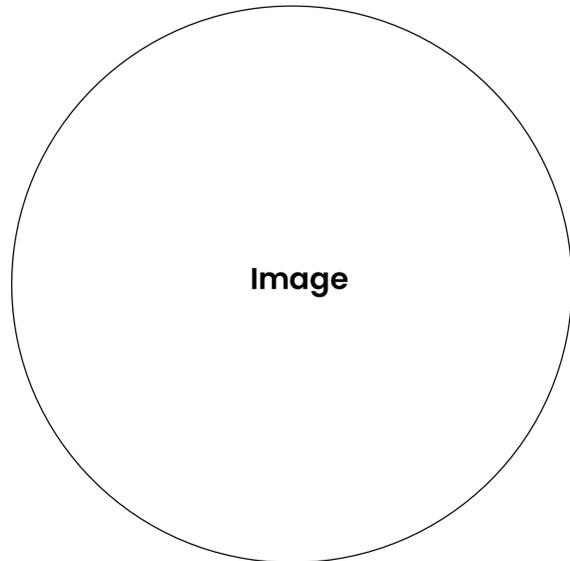


Future Persona Canvas

SCENARIO YEAR:

Name:

Age:



Occupation:

Demographic:



Profession:



Living Conditions:



Interests / Values:



Pain points / Needs:



Future Persona Canvas / **SAMPLE**

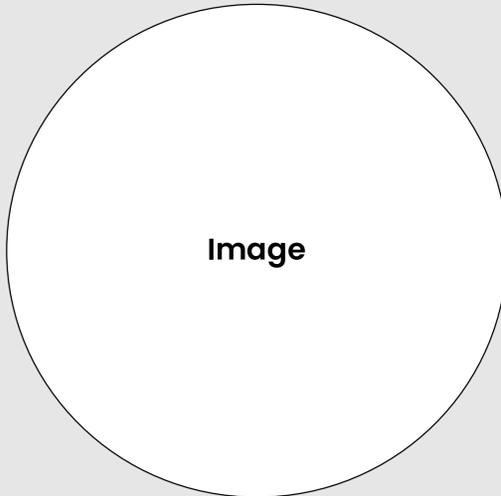
SCENARIO YEAR: **2050**

1.

Pre-filled by
Facilitator

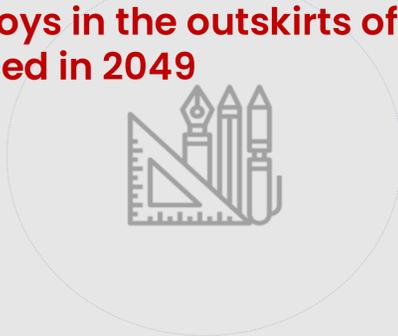
Name: **Tina**

Age: **45 / born 2005**



Occupation: **Surgeon**

Demographic: **Lives together with Fabian and Lukas, her 9 years old twin boys in the outskirts of Espoo. Divorced in 2049**



2.

Filled by Participants

Profession:

- **Surgeon operator**
- **Works in hybrid mode – home and at the hospital**
- **Oversees remote operations by validating surgeon robot decisions, trouble shoots problems and takes over if needed**



Living Conditions:

- **Lives in a large detached house in the suburbs**
- **Has a dedicated home office with all necessary tech available**



Interests / Values:

- **Good life/work balance**
- **Spirituality**
- **Keeping family healthy**
- **Grows own food in her hi-tech indoor garden**
- **Participates in community activities**



Pain points / Needs:

- **Currently overstretched in work**
- **Wasting resources e.g. food and energy due to hectic life**
- **Needs support to help sick family member**

