

# Foresight tools 720 (part 1)

## INSTRUCTIONS

### The purpose of the tool

- To understand ecosystem strengths and opportunities
- To identify weakness and threats to minimise risks



**Workshop time:**  
½ day



**Who is involved?**  
All ecosystem actors



**Participants:**  
10-15



**Suggestions related to previous work:**  
Basic tech radar



**Suggestions related to additional activities:**  
720 part 2



**Assets needed**  
Online co-creation tools or physical workshop canvases with post-it stickers



**Recommended methods or tools to use**  
Co-creation methods. Online tools like Trello, Howspace, Miro, Padlet etc.

## Challenge

### How to prepare the exercise



Reserve 1 full day or 2 half days for the 720° exercises (part 1 and part 2)



Pre-assignment to assess and think about current ecosystem offering (before Part 1 if executed in one day): How does your/our offering fit our purpose?



### How to run the workshop

Group teams into 4-5 persons group.



Each team works with a 1st part: 720° / Purpose versus time canvas. Teams map the existing situation with purpose vs. time. Mark the different areas with post-it or markers.



The canvas has 2<sup>nd</sup> layer which needs to be mapped on the outside circle (PESTLE). Mark also the position in each PESTLE diagram. (PESTLE= political, economic, social, technology, legal and environmental macro economic factors)



After 2 hours teams gather together and each team presents their findings, which are then discussed and final positioning for each factor agreed on.



Summary of findings is compiled by facilitator and shared with sharing tools to ecosystem actors. This work is a basis for Foresight 720 (part 2) the actual plan.

**BUILD PHASE**