

# Foresight tools 720 (part 2)

## INSTRUCTIONS

### The purpose of the tool

- To understand ecosystem strengths and opportunities
- To identify weakness and threats to minimise risks



**Workshop time:**  
½ day



**Who is involved?**  
All ecosystem actors



**Participants:**  
10-15



**Suggestions related to previous work:**  
720 (part 1) is compulsory for this work



**Suggestions related to additional activities:**



**Assets needed**  
Online co-creation tools or physical workshop canvases with post-it stickers



**Recommended methods or tools to use**  
Co-creation methods. Online tools like Trello, Howspace, Miro, Padlet etc.

## Challenge

### How to prepare the exercise



Reserve 1 half day for the 720° exercises part 2



Read thru the summary of materials from 720 ° part 1



### How to run the workshop



Group teams into 4-5 persons group.



Each team works with a 1st part: 720° / Purpose versus time canvas. Teams map the existing situation with purpose vs. time. Mark the different areas with post-it or markers.



The canvas has 2<sup>nd</sup> layer which needs to mapped on the outside circle (PESTLE). Mark also the position in each PESTLE diagram. (PESTLE= political, economic, social, technology, legal and environmental macro economic factors)



After 2 hours teams gather together and each team presents their findings, which are then discussed and final positioning for each factor agreed on.



Summary of findings is compiled by facilitator and shared with sharing tools to ecosystem actors. This work is a basis for Foresight 720 (part 2) the actual plan.

**BUILD PHASE**



## PHASE I: EXPLORE

## 720° Table (Part 2)

	MARKET				TECH.	
Timeline	I	II	III	IV	V	VI
1 year						
2 years						
5 years						
10 years						

1. What capabilities / knowhow do we want to develop together?
2. What are the market shaping activities that we want to execute together?