

# Ecosystem basic SWOT

## INSTRUCTIONS

### The purpose of the tool

- To understand ecosystem strengths and opportunities
- To identify weakness and threats to minimise risks



**Workshop time:**  
2-3 hours



**Who is involved?**  
Key ecosystem actors



**Participants:**  
10-15



### Suggestions related to previous work:

Pre-work: partner strengths and expectations workshop



### Suggestions related to additional activities:

Ecosystem resourcing canvas as continuation for this task



### Assets needed

Online co-creation tools or physical workshop canvases with Post-it stickers



### Recommended methods or tools to use

Co-creation methods. Online tools like Trello, Howspace, Miro

## Challenge

### How to prepare the exercise



Book 2-3 hour online or physical workshop



If you use online, use online co-creation tools like Miro or Trello to create and arrange the workshop tasks ready on the board ([www.miro.com](http://www.miro.com) or [www.trello.com](http://www.trello.com) or [www.howspace.com](http://www.howspace.com))

### How to run the workshop



Have each partner describe their opinions for SWOT with their own post-its for each corner (minimum one post-it per attendee for each corner).



Place post-it stickers to the canvas and discuss them thru. Start with strengths and then discuss weaknesses. Continue with opportunities and threats.



Compile the feedback and analysis into online canvas and share with the attendees



As a next step analyse more deeply the necessary resourcing with ecosystem resourcing canvas (facilitator tools)

**BUILD PHASE**