Up or Out method

INSTRUCTIONS

Challenge

The purpose of the tool

- Understanding what are the conditions where ecosystem participants would commit to the activities and when they would prefer to "step out"
- Defining the ecosystem basic principles for the participation in the ecosystem

Workshop time:
1 - 2 hours

Who is involved?
Ecosystem actors

Participants:
10-15 (optimal)

Suggestions related to previous work:
See pre-work

Suggestions related to additional activities:
This activity can take place before the ecosystem basic principles workshop or can be pre-work for it. Can be used in different phases of ecosystem lifecycle

Assets needed
Summary of questionnaire answers canvas and ecosystem basic principle canvas

Recommended methods or tools to use
Physical/online workshops. Online co-creation tools like Miro, Trello, online questionnaires like Typeform, Surveymonkey. Co-creation methods

How to prepare the exercise

✉ Send an e-mail to all participants asking them to pre-consider and discuss within their organization the questions in the template

📄 Prepare an online questionnaire with the below 5 questions and ask them to fill it in before the workshop

👥 Schedule 1-2-hour workshop

🕐 Compile the answers from the online questionnaire into a summary

How to run the workshop

🧩 Present the common finding from the online questionnaire. Identify common challenges / opportunities. Discuss each point with the ecosystem participants

💡 Ask questions like why? How could we solve this issue? Try to find common grounds for each point. Remember to stress that the focus for the ecosystem should be kept as open as possible according to open innovation principles.

🎯 Agree on common principles for each 5 points. Document it (part 2)

💎 Share the document with the ecosystem participants

🔲 Revisit and update this document for the basic principles workshop or any time during the ecosystem lifecycle.