Partnership model tool

METHOD DESCRIPTION

The purpose of the tool

- Define possible roles in the ecosystem
- Define role-related responsibilities
- Find the "drivers" of the ecosystem

Workshop time:
2 hours

Who is involved?
Ecosystem actors

Participants:
max ~30

Preceding work
Organise a Purpose Creation Workshop and, if feasible, an Ecosystem Principals Workshop before using this tool

Suggestion for a preparatory assignment
Pre-work: Think about the role your organisation is willing to take in the ecosystem (facilitate, lead, follow, support, etc.) and why

Recommended workshop setup
Face-to-face workshop recommended; online workshop possible

Assets needed
Printed canvases for a face-to-face workshop (size A1 or A0 on the wall) OR online canvases (e.g. Miro or Padlet).

Challenge

EXPLORE PHASE

How to prepare the exercise

Send a calendar invitation to a 2-hour workshop

Send an e-mail to all workshop participants one week before the scheduled event and ask them to think about the role their organisation is willing to take in the ecosystem (facilitate, lead, follow, support, etc.) and why. Attach the outcome documentation from the earlier Ecosystem Principals Workshop, if available, to this email. Ask the participants to present their preferable roles at the workshop.

Print-out or prepare online canvases for the workshop

How to run the workshop

Map the preferred roles of the participants using the Partnership model canvas. Ask the participants to write the name of their organisation on a post-it and to place the post-it in their preferred section on the canvas.

Develop, discuss and agree on what the different roles mean and what responsibilities they bring

Identify missing roles or role players

Document and share